

Announcing the Launch of Keyser, a New Commercial Real Estate Advisory Firm Providing Global Real Estate Services Exclusively to Tenants

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PHOENIX—(BUSINESS WIRE)—On Wednesday, January 2nd, 2013, the launch of Keyser was announced, introducing a new best-in-class commercial real estate advisory firm dedicated to exclusively representing the global real estate needs of office, industrial and medical space users.

“The Vision of Keyser is to create a totally different category of commercial real estate firm – one that brings client service and advocacy to a whole new level, and that enables individuals to realize their true and full potential.”

Keyser, which is being founded by tenant representation veterans, is a new commercial real estate advisory firm that is focused on helping tenants and corporate users of commercial real estate with all types of global real estate matters including lease renewals, relocations, build-to-suits, acquisitions and dispositions.

“We see a real void in the market”, explains founder Jonathan Keyser. “Keyser’s unique culture of service is everything. Our clients are extraordinarily important to us, and all of our team members are 100% committed to each client’s success and to providing them with unparalleled service and advocacy.”

About Keyser

Keyser is a best-in-class commercial real estate advisory firm that exclusively represents tenants and corporate space users. Services that the firm provides include Transaction Management, Project Management, Site Selection, Space Efficiency Planning, Capital Markets / Corporate Finance, Lease Portfolio Services, Strategic Advisory Services, Incentives Negotiation, and Subleases / Dispositions. More information is available at www.keyserco.com.

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